High10 .com.au
AUSTRALIAN DIGITAL AGENCY

WEBSITES | APPS | AI | AUTOMATION

CHECKLIST FOR AUSTRALIAN ONLINE STORES

Choosing an eCommerce development company?

Use this when comparing eCommerce agencies. Tick each item an agency can show or confirm in writing.

- [ ] 01 **Deep experience on your platform** — Check 1
  Shopify, WooCommerce or BigCommerce stores like yours, built recently.
- [ ] 02 **Stores they built still running well** — Check 2
  Live stores launched a year or more ago, and a client you can call.
- [ ] 03 **You own everything** — Check 3
  Store account, domain, code, theme and content in your name.
- [ ] 04 **A clear plan for after launch** — Check 4
  Support, updates and who to call when something breaks.
- [ ] 05 **They ask about your products and operations** — Good sign
  Catalogue, fulfilment, payments and accounting before design.
- [ ] 06 **Payments and security handled properly** — Compliance
  Card data stays with the payment provider; site kept patched.
- [ ] 07 **GST and Australian shipping tested** — Australian setup
  Tax invoices, GST settings, Australia Post and couriers checked.
- [ ] 08 **SEO protected if replacing a store** — Rankings
  Redirects and product URLs planned before launch.
- [ ] 09 **A quote that lists what is excluded** — Clear quote
  Apps, content, photography and migration clearly in or out.
- [ ] 10 **Realistic timeline** — Planning
  Time for your content, testing and approvals built in.

Questions for the first call

Which stores like ours have you built? Can I speak to one of those clients? Who owns the accounts? What happens after launch? What is not in the quote?

Warning signs

Accounts set up in the agency's name, no live examples, vague support terms, and a quote with no exclusions listed.

Full guide: high10.com.au/blog/how-to-choose-the-right-ecommerce-development-company

0406 996 050 | team@high10.com.au

Book a scoping call